

## CREAT STUDIOS TO RELEASE SMASH CARS ON STEAM NETWORK

RC Cars Arcade Racing Game to Feature Real-Time Physics, Next-Generation Graphics

October 13, 2011 –Creat Studios (Canton, MA) today announced that 2009's smash hit *Smash Cars*, is going to be available on Valve's Steam Network beginning October 17th. A follow-up to the original *Smash Cars*, Creat's 2003 'no rules' RC (radio-controlled) racing game comes to the PC through Steam. The game will be available for: \$14.99, £11.99, or Rubles 299 depending on your region.

Real-time physics, innovative stunts and next-generation graphics combine into a dynamic, tricked-out RC car racing experience where players twist and turn, grind and gear up, performing aerial tricks and stunts while racking up trophies and points as they race to the finish, all in an unlikely location. Set on a beautiful and tranquil Mediterranean island, the fast-moving, bumper car gameplay style transforms this calm and relaxing setting into a dynamically frenzied raceway. A high-speed mini car racing game with a distinct arcade flavor, gameplay is presented from the unique perspective of a small RC vehicle, setting out to conquer the big world. Players will enjoy outrageous driving physics and suspension as their tiny vehicles interact with full-size people and other beach dwellers along their path to victory.

"The crisp, shiny car models look great as they zip along well-textured tracks", says Gamespot. Praise for the slick and smooth game play and graphics is not too hard to find. IGN says that it has "good track design, responsive controls, a speedy framerate and lots of air to catch..."

"Creat Studios is thrilled to deliver the *Smash Cars* franchise to the Steam Network and take advantage of capabilities only found on the PC," said Vladimir Starzhevsky, co-founder and CEO of Creat Studios, Inc. "With this release, we are excited to begin our relationship with Steam. We are very excited."

**About Creat Studios:** Creat Studios, Inc. is a premier developer of current and next-generation online, console and handheld games. Founded in 1990, Creat's corporate headquarters are located in Canton, Massachusetts, with development studios in Massachusetts and St. Petersburg, Russia. Creat Studios is an official developer for Sony PSP, PLAYSTATION 3, Nintendo DS, Wii and Microsoft Xbox 360, and is a publisher for PlayStation Network. For nearly two decades, Creat Studios has been delivering the highest standards of quality, expertise and client satisfaction to the game industry, and has built its business on meeting and exceeding the expectations of its clients and partners on every project. For more information, please visit www.creatstudios.com.