



Note to editors: Screenshots are now available for download at <http://creatstudios.com/screens.html>

CREAT STUDIOS RELEASES *PSYCH YOURSELF* FOLLOW-UP TO POPULAR *TEST YOURSELF*

Brain-Teaser Arrives on PlayStation®Network

CANTON, Mass. (March 7, 2013) – Creat Studios is pleased to announce this week's launch of *Psych Yourself*, the follow-up game title to the 2011 PlayStation® Network best-seller, *Test Yourself: Psychology!* Explore the bounds of your creativity, master your emotions, and propel your perception abilities to powerful new heights.

From the makers of the original *Test Yourself: Psychology* and its add-on packs *Attention* and *Memory*, the new and enhanced *Psych Yourself* comes fully loaded with interactive tests and games based on scientific methodologies. Combining psychological science with interactive fun, *Psych Yourself* delivers expert analysis of Creativity, Emotional IQ, and Perception capabilities with recommendations for personal growth. Prepare to electrify your brain and discover the power of your personality with *Psych Yourself*.

"*Psych Yourself* provides the game consumer with a whole new experience," says Vlad Starzhevsky, CEO of Creat Studios Inc. "'Test Yourself' was good at testing and training your innate abilities such as Intelligence, Attention Span, Reaction Times and Memory. 'Psych Yourself' goes to the next level, delving into your inner-most psyche and discovering what kind of person you really are."

Psych Yourself is geared with unending gameplay and social features, including the ability to track the average evaluation of you from multiple friends to get a bigger picture for how you are perceived. Online leader-boards are available for all primary testing and training categories. An extensive and thought-provoking library is included, with interesting facts, figures and historical data, all presented in a fun and informative way.

There is a 'Daily Test' that gives an in-depth, professional evaluation of your performance. There are training modes to practice, and you can play separate games that further enhance your abilities. Some tests will push the envelope a little. For example, part of 'Creativity' is establishing how much you tend to judge other people based on exhibition of Social Stereotypes. How biased are you, anyway?! Go beyond still images - extensive video clips are included as part of the 'Emotional IQ' tests. Just how well can you read other people? *Psych Yourself* is a sure-winner for cranial athletes!

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Creat Studios Releases new PSN game title *Psych Yourself*

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About Creat Studios

Creat Studios Inc. is a premier digital download publisher and developer of online, console and mobile games. Founded in 1990, Creat's corporate headquarters are located in Canton, Mass. Creat Studios develops and publishes titles for Sony PlayStation®3, PlayStation®Vita, PSP®, Nintendo DS™, Nintendo DSiWare™, Wii™, Microsoft Xbox 360®, Apple iPhone and iPad, Google Android and PC. For more information, please visit www.creatstudios.com.

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