



For Immediate Release

*Note to editors: Screenshots are now available for download at <http://creatstudios.com/screens.html>*

## **CREAT STUDIOS TO RELEASE *GERMINATOR* FOR THE PLAYSTATION® NETWORK**

*Character-Styled Twist on Casual Bubble-Popping Game Genre Coming Soon to PlayStation® Network in North America and Europe*

**CANTON, Mass. (October 19, 2012)** – Creat Studios today announced the upcoming release of *Germinator*, its newest game for download on the PlayStation® 3 computer entertainment system, for North America and Europe. *Germinator* marks Creat's 20th title for Sony's PlayStation® Network, and features an exciting, character-styled departure from the traditional bubble-popping casual game genre.

Something messy and contagious is festering in suburbia, and only one hero can save the day: The Germinator! *Germinator* dismisses traditional match-three bubble popping in exchange for combining germ bubble characters of the same color. Upon collision, germ bubbles merge and grow until they pop into a gooey, splotchy, splattering mess.

*Germinator* features a crazy cast of multi-colored bubble germs, each with their own personalities and traits. Popping the germs in just the right way triggers gooey combination sequences that explode across the screen. Timing and accuracy are required to prevent the various germs from rising too high.

Local multiplayer lets players battle either their friends or the game's artificial intelligence. Over 200 levels provide hours of challenge for casual and expert gamers alike. *Germinator* offers Sony PlayStation® Move controller support and is presented in full 1080p.

"Creat Studios is thrilled to launch our 20th game for the PlayStation® Network," said Vladimir Starzhevsky, co-founder and CEO of Creat Studios Inc. "We are excited to deliver a high-quality casual action game like *Germinator* as we continue to develop the most engaging and entertaining titles."

*Germinator* will include PlayStation® Trophy support and has been rated “E” for Everyone by the Entertainment Software Rating Board for this platform.

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### **About Creat Studios**

Creat Studios Inc. is a premier digital download publisher and developer of online, console and mobile games. Founded in 1990, Creat's corporate headquarters are located in Canton, Mass. Creat Studios develops and publishes titles for Sony PSP®, PlayStation®3, Nintendo DS™, Nintendo DSiWare™, Wii™, Microsoft Xbox 360®, Apple iPhone and iPad, and Google Android. For more information, please visit [www.creatstudios.com](http://www.creatstudios.com).